



POLYTECH

Peter the Great
St. Petersburg Polytechnic
University

ECONOMICS & MANAGEMENT, HUMANITIES

DOUBLE DEGREE

INNOVATIVE ENTREPRENEURSHIP



PROGRAM NAME: Innovative Entrepreneurship

AWARD: SPbPU diploma – MSc in Management (Innovative Entrepreneurship)
TUB diploma – MSc in Innovation Management and Entrepreneurship

MODE OF STUDY: full-time

COURSE DURATION: 2 years: 2 semesters at SPbPU + 2 semesters at a partner university (optional)
Double Degree option is performed in cooperation with Technical University of Berlin

PROGRAM OUTLINE: Innovation and entrepreneurship always keep pace together in the context of any competitive environment in today’s world. It is always a challenge for companies to invent new groundbreaking products, reshape their internal strategies and create value through different ways of thinking to become highly competitive on a certain market. The Master’s program ‘Innovative Entrepreneurship’ is designed to teach how to overcome these challenges.

CURRICULUM (GENERAL MODULES):

MODULES	ECTS
Entrepreneurship	10
Management and Leadership	11
Business and Entrepreneurship Research	9
Innovation Product Management	15.5
Internship and Industrial Business Research	14.5
Managing Innovative Projects	14.5
Marketing and Sales	15.5
Master’s Thesis and Interdisciplinary Work	30
Total	120



ENTRY REQUIREMENTS: Bachelor’s, Specialist’s or Master’s degree in a relevant area is required / English language proficiency – B+ (CEFR B2) / Exam Test in a relevant field of studies / Interview in English with a program coordinator (Skype option is available)

PARTNERS:

- Germany – Technical University of Berlin
- Germany – Strasczeg Center for Entrepreneurship, Munich University of Applied Sciences
- Russian-German Center for Innovation and Entrepreneurship “Polytech Strasczeg”, Technopark
- The Center for Entrepreneurship (CFE), Ingria Incubator

CAREER OPPORTUNITIES: With the knowledge and practical skills acquired by completion of the course many graduates can work for large international companies in the innovation department, set up their own business with international focus, and continue to study for a PhD and become research experts.

